

Who shows up where: vendor presence at engineering software conferences

A sample of the full report. It counts the events where each vendor speaks, sponsors or hosts, across digital engineering, AEC software, electronics design and IT asset management events in the conference.as database.

What stands out

- **Autodesk pays to be there; it rarely speaks.** It sponsors 13 events but holds only 5 speaking slots, the highest sponsorship-to-speaking ratio of the vendors tracked here.
- **NVIDIA is everywhere, but unsponsored.** Its people speak at 16 events, more than any other vendor here, yet it sponsors just one.
- **Siemens leans on its own events and speaking slots.** Its software business holds 42 speaking slots across 15 events and hosts 16 events, but sponsors only 3 events run by others.
- **Dassault is the most balanced.** It speaks at 13 events, sponsors 12 and hosts 13.
- **Flexera goes deep, not wide.** 27 speaking slots at just 5 events, none sponsored.

Presence by vendor

VENDOR	EVENTS SPEAKING	EVENTS SPONSORING	EVENTS HOSTED	SPEAKER SLOTS
Synopsys / Ansys	14	11	15	29
Dassault Systèmes	13	12	13	32
Siemens Digital Industries Software (incl. EDA)	15	3	16	42
MathWorks	10	3	9	20
PTC	9	6	7	16
Cadence	10	7	3	18
NVIDIA	16	1	2	18
Autodesk	5	13	3	5
Esri	6	3	7	8
Flexera	5	0	8	27
Zuken	2	4	7	6
Trimble	4	4	2	7
Bentley Systems	3	5	1	4
COMSOL	3	0	4	4
AVEVA	1	1	2	9

Events with a speaker from the vendor

Events the vendor sponsors

Events the vendor organises

How to read this

Coverage. Speaker lists are published for 161 of 363 events, so every speaking figure is “of events with a published speaker list”. Sponsor links cover 832 sponsors across 1,059 event listings.

Company names. Employers are recorded as each event's agenda printed them, so one company can appear under several spellings. For this sample, spellings of 19 vendors were grouped by hand (for example, Siemens Digital Industries Software includes its EDA business, and Synopsys and Ansys are shown together). Siemens group executives and unrelated Siemens businesses such as Energy and Healthineers are not counted.

Hosting. “Events hosted” counts events where the vendor is listed as an organiser.

What the full report adds

- Your named competitors only, event by event, with the speaker and sponsor lines side by side
- Events where your rivals are present and you are not, grouped by region and topic
- A short list of targets for the next two quarters, refreshed as new dates are confirmed

conference.as is an independent directory. Request the full report at info@conference.as. Figures drawn from the conference.as database on 4 October 2026. Company groupings are provisional.